

ORDER



WZZM 13

Orders
Order / Rev: 724612
Alt Order #: 06394206
Product Desc: MI EDU ASSOCIATION
Estimate: 1831
Flight Dates: 10/26/12 - 11/06/12
Original Date / Rev: 10/24/12 / 10/24/12
Order Type: Political

Primary AE: Kristen Waskie
Sales Office: T-PHI
Sales Region: NAT

Agency
Name: Mundy Katowitz Media/ POL
Buying Contact:
Billing Contact:
 1322 G St SE
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Michigan Republican Party
Demographic: A35+
Product Codes: IS-Issue/Non Ballot,PL-State House
Priority: P-5
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 10/01/12 | 10/28/12 | 6 | \$1,440.00 | \$1,224.00 |
| 10/29/12 | 11/06/12 | 25 | \$9,890.00 | \$8,406.50 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|-------------------|-------------|
| October 2012 | 6 | \$1,440.00 | \$1,224.00 | 0.00 |
| November 2012 | 25 | \$9,890.00 | \$8,406.50 | 0.00 |
| Totals | 31 | \$11,330.00 | \$9,630.50 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Kristen Waskie | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------|------|-------------------|-----------------|------------------------------|-------|----------------|-------------------|-----|-------|-------------|-----|---------------|------|-------|----------|
| 1 | WZZM | 11/02/12 | 11/02/12 | M-F 10-1030am Millionaire | CM | 10-1030am | ----F-- | :30 | 1 | \$150.00 | P-1 | 0.00 | NM | 1 | \$150.00 |
| MILLIONAIRE B | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ----F-- | | | 1 | | | \$150.00 | | 0.00 | | | |
| 2 | WZZM | 11/02/12 | 11/02/12 | M-F 1230-1p Judge Judy | CM | 1230-1p | ----F-- | :30 | 1 | \$180.00 | P-1 | 0.00 | NM | 1 | \$180.00 |
| JUDGE JUDY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ----F-- | | | 1 | | | \$180.00 | | 0.00 | | | |
| 3 | WZZM | 10/26/12 | 10/26/12 | M-F 12-1230p Noon News | CM | 12-1230pm | ----F-- | :30 | 1 | \$480.00 | P-1 | 0.00 | NM | 1 | \$480.00 |
| WZZM 13 NW 12N | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ----F-- | | | 1 | | | \$480.00 | | 0.00 | | | |
| 4 | WZZM | 11/02/12 | 11/02/12 | M-F 6-7a M-F Morning News | CM | 6-7a | ----F-- | :30 | 1 | \$625.00 | P-1 | 0.00 | NM | 1 | \$625.00 |
| MORN-NWS-600AM | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ----F-- | | | 1 | | | \$625.00 | | 0.00 | | | |
| 5 | WZZM | 10/26/12 | 10/26/12 | M-F 9-10a Take 5 | CM | 9-10am | ----F-- | :30 | 1 | \$100.00 | P-1 | 0.00 | NM | 1 | \$100.00 |
| TAKE FIVE & CO | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |

Order / Rev: 724612
Alt Order #: 06394206
Flight Dates: 10/26/12 - 11/06/12

Advertiser: Michigan Republican Party
Product Desc: MI EDU ASSOCIATION
Estimate: 1831
WZZM 13

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------------------|------|-------------------|-----------------|--|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| 5 | WZZM | 10/26/12 | 10/26/12 | M-F 9-10a Take 5 | CM | 9-10am | ----F-- | :30 | 1 | \$100.00 | P-1 | 0.00 | NM | 1 | \$100.00 |
| TAKE FIVE & CO | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ----F-- | | | | | 1 | \$100.00 | | 0.00 | | | |
| 6 | WZZM | 10/29/12 | 10/29/12 | M-F 10-1030am Millionaire | CM | 10-1030am | M----- | :30 | 1 | \$150.00 | P-1 | 0.00 | NM | 1 | \$150.00 |
| MILLIONAIRE B | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | M----- | | | | | 1 | \$150.00 | | 0.00 | | | |
| 7 | WZZM | 10/29/12 | 11/05/12 | M-Su 11-1135p LN M-Su Late News | CM | 11-1135p | M----- | :30 | 1 | \$1,200.00 | P-1 | 0.00 | NM | 2 | \$2,400.00 |
| WZZM 13 NEWS AT 11 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | M----- | | | | | 1 | \$1,200.00 | | 0.00 | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | | 1 | \$1,200.00 | | 0.00 | | | |
| 8 | WZZM | 10/29/12 | 10/29/12 | M-F 1230-1p Judge Judy | CM | 1230-1p | M----- | :30 | 1 | \$180.00 | P-1 | 0.00 | NM | 1 | \$180.00 |
| JUDGE JUDY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | M----- | | | | | 1 | \$180.00 | | 0.00 | | | |
| 9 | WZZM | 11/05/12 | 11/05/12 | M-F 12-1230p Noon News | CM | 12-1230pm | M----- | :30 | 1 | \$480.00 | P-1 | 0.00 | NM | 1 | \$480.00 |
| WZZM 13 NW 12N | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | | 1 | \$480.00 | | 0.00 | | | |
| 10 | WZZM | 10/29/12 | 10/29/12 | M-F 6-7a M-F Morning News | CM | 6-7a | M----- | :30 | 1 | \$625.00 | P-1 | 0.00 | NM | 1 | \$625.00 |
| MORN-NWS-600AM | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | M----- | | | | | 1 | \$625.00 | | 0.00 | | | |
| 11 | WZZM | 11/05/12 | 11/05/12 | M-F 9-10a Take 5 | CM | 9-10am | M----- | :30 | 1 | \$100.00 | P-1 | 0.00 | NM | 1 | \$100.00 |
| TAKE FIVE & CO | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | | 1 | \$100.00 | | 0.00 | | | |
| 12 | WZZM | 10/27/12 | 11/03/12 | WZZM Sat Weekend AMCM Sat Weekend AM News | CM | 6-8a | -----S- | :30 | 1 | \$175.00 | P-1 | 0.00 | NM | 2 | \$350.00 |
| SAT MORNING NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S- | | | | | 1 | \$175.00 | | 0.00 | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S- | | | | | 1 | \$175.00 | | 0.00 | | | |
| 13 | WZZM | 10/27/12 | 11/03/12 | Sa 8-9a Sa Good Morning America | CM | 8-9a | -----S- | :30 | 1 | \$400.00 | P-1 | 0.00 | NM | 2 | \$800.00 |
| SAT GMA | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S- | | | | | 1 | \$400.00 | | 0.00 | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S- | | | | | 1 | \$400.00 | | 0.00 | | | |
| 14 | WZZM | 10/28/12 | 11/04/12 | Su 1135p-1235a Burn Notice | CM | 1135p-1235a | -----S | :30 | 1 | \$150.00 | P-2 | 0.00 | NM | 2 | \$300.00 |
| BURN NOTICE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S | | | | | 1 | \$150.00 | | 0.00 | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | | | | | 1 | \$150.00 | | 0.00 | | | |
| 15 | WZZM | 10/28/12 | 11/04/12 | WZZM Sun Weekend AMCM Sun Weekend AM News | CM | 6-8a | -----S | :30 | 1 | \$135.00 | P-1 | 0.00 | NM | 2 | \$270.00 |
| SUN MORNING NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S | | | | | 1 | \$135.00 | | 0.00 | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | | | | | 1 | \$135.00 | | 0.00 | | | |
| 16 | WZZM | 11/01/12 | 11/01/12 | M-Su 11-1135p LN M-Su Late News | CM | 11-1135p | ---T--- | :30 | 1 | \$1,200.00 | P-1 | 0.00 | NM | 1 | \$1,200.00 |

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WZZM 13

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------------------|------|-------------------|-----------------|------------------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|--------|-------|-------------|
| WZZM 13 NEWS AT 11 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ---T--- | | | | | 1 | \$1,200.00 | | 0.00 | | | |
| 17 | WZZM | 11/01/12 | 11/01/12 | M-F 12-1230p Noon News | CM | 12-1230pm | ---T--- | :30 | 1 | \$480.00 | P-1 | 0.00 | NM | 1 | \$480.00 |
| WZZM 13 NW 12N | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ---T--- | | | | | 1 | \$480.00 | | 0.00 | | | |
| 18 | WZZM | 11/01/12 | 11/01/12 | M-F 9-10a Take 5 | CM | 9-10am | ---T--- | :30 | 1 | \$100.00 | P-1 | 0.00 | NM | 1 | \$100.00 |
| TAKE FIVE & CO | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ---T--- | | | | | 1 | \$100.00 | | 0.00 | | | |
| 19 | WZZM | 10/30/12 | 10/30/12 | Jimmy Kimmel Jimmy Kimmel | CM | 1202-106a | -T----- | :30 | 1 | \$100.00 | P-1 | 0.00 | NM | 1 | \$100.00 |
| JIMMY KIMMEL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -T----- | | | | | 1 | \$100.00 | | 0.00 | | | |
| 20 | WZZM | 10/30/12 | 10/30/12 | M-F 12-1230p Noon News | CM | 12-1230pm | -T----- | :30 | 1 | \$480.00 | P-1 | 0.00 | NM | 1 | \$480.00 |
| WZZM 13 NW 12N | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -T----- | | | | | 1 | \$480.00 | | 0.00 | | | |
| 21 | WZZM | 11/06/12 | 11/06/12 | M-F 6-7a M-F Morning News | CM | 6-7a | -T----- | :30 | 1 | \$625.00 | P-1 | 0.00 | NM | 1 | \$625.00 |
| MORN-NWS-600AM | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | -T----- | | | | | 1 | \$625.00 | | 0.00 | | | |
| 22 | WZZM | 10/30/12 | 10/30/12 | M-F 9-10a Take 5 | CM | 9-10am | -T----- | :30 | 1 | \$100.00 | P-1 | 0.00 | NM | 1 | \$100.00 |
| TAKE FIVE & CO | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -T----- | | | | | 1 | \$100.00 | | 0.00 | | | |
| 23 | WZZM | 10/31/12 | 10/31/12 | M-F 10-1030am Millionaire | CM | 10-1030am | --W---- | :30 | 1 | \$150.00 | P-1 | 0.00 | NM | 1 | \$150.00 |
| MILLIONAIRE B | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | --W---- | | | | | 1 | \$150.00 | | 0.00 | | | |
| 24 | WZZM | 10/31/12 | 10/31/12 | Jimmy Kimmel Jimmy Kimmel | CM | 1202-106a | --W---- | :30 | 1 | \$100.00 | P-1 | 0.00 | NM | 1 | \$100.00 |
| JIMMY KIMMEL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | --W---- | | | | | 1 | \$100.00 | | 0.00 | | | |
| 25 | WZZM | 10/31/12 | 10/31/12 | M-F 1230-1p Judge Judy | CM | 1230-1p | --W---- | :30 | 1 | \$180.00 | P-1 | 0.00 | NM | 1 | \$180.00 |
| JUDGE JUDY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | --W---- | | | | | 1 | \$180.00 | | 0.00 | | | |
| 26 | WZZM | 10/31/12 | 10/31/12 | M-F 6-7a M-F Morning News | CM | 6-7a | --W---- | :30 | 1 | \$625.00 | P-1 | 0.00 | NM | 1 | \$625.00 |
| MORN-NWS-600AM | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | --W---- | | | | | 1 | \$625.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 31 | \$11,330.00 |